

THE CONCEPT NOTE

I. INTRODUCTION

Although there have been great efforts of empowering youth in various fields of development through several investments made by youth developmental stakeholders, the level of young people's development is dissatisfying as compared to the huge investments that have been made to them in the past decade. Many youth's valuable projects have been implemented and others continue to be implemented to date but the growth and advancement of young people economically, socially, policy-wise, and so on is a challenge¹. What brings confusion once again is that there is a number of available opportunities associated with youth developmental interventions ready for use across the nation but we all experiencing little advancement in youth development. Now, the question is why are we continuing to experience poor growth and development of our young people despite a huge investment made to them over the past twenty years? Can youth developmental stakeholders continue to be silent on this or blow a whistle to state a new move of addressing youth developmental challenges across highly growing sectors with many opportunities?

On the other side, youth interventions have continued to be of little value, not attractive and recognized by the communities as it deserves to be when compared to the investment levels that have been made to make them thrive. This has once again paused the following questions to youth developmental stakeholders; why the investment in youth continues to grow but the services offered by young people do not match with the level of asset injected? Do we need to keep investing in youth or address the situation first before moving on? From this understanding, we need to sit down and identify the challenging issues affecting youth development, make adjustments, and set visionary ways with strategies of moving forward and reaching where we want to reach.

To see and experience youth development happening, we need to create an enabling environment that will capacitate young people with knowledge, skills, and competence in order to execute their roles and responsibilities effectively. In addition to this, we need to ensure that we play a big role in transforming youth's mindset and injecting entrepreneurship and business development traits as well as exposing them to science and technology. All these are in youth development policy but why does the problem still exist. In the three days of the program, stakeholders will seek to address challenging issues affecting youth development in a highly growing sector and come up with solutions to transform the system

2. THE TITLE OF THE PROGRAM

New ways, approaches, and strategies for addressing youth developmental challenges in a highly growing sector (agriculture and Tourism) in the Arusha region - Tanzania.

3. WHY THIS PROGRAM

Tanzania already possesses the world's tenth-largest youth population – 47% of the population is under 15 years old – and a “youth boom” is expected in the next decade. Young people are also disproportionately affected by unemployment; they currently represent 53.3% of the unemployed

¹ Many young people have been empowered in various fields for development but there is very few examples of productive youth development projects. The results of youth's achievements are contrary with the investments made by various youth development stakeholders.

population of Tanzania, and this proportion is likely to rise as the youth population grows². The development of activities of the young people is unsatisfactory as compared to the level of investment made to them for years back. Furthermore, the growth and development of youth's activities have continued to be limited as compared to opportunities that lie ahead for them. Now, we as stakeholders dealing with youth development are asking; should we continue with this style of work or think of new ways, approaches, and strategies for serving young people? We do not see young people getting positive growth or earning positive changes at the level they deserve as compared to the long-term investment made. Now, what can be done to address the situation or correct the mistakes?

Societies Transformation And Welfare Improvement - STAWI in collaboration with various youth development stakeholders in the region has decided to organize this stakeholder meeting in order to identify and analyze factors affecting youth prospering and advancement through intensive discussions, learning sessions, and sharing experiences. The aim of the session is to come up with concrete findings and solutions which will help to address youth developmental challenges across regions specifically in highly growing sectors. The outcome of the session will as well put in place social and economic transformed systems to help to transform and advance youth development efforts.

As the session will be for three days, much time will be taken to find where have we stacked and what has won us over to bring sustainable development to youth despite the number of resources we have owned so far and the capacities of investment we have to facilitate youth development initiatives. In pursuit of this motion, this Concept Note has been prepared by youth development experts from STAWI in collaboration with Council leaders from Arusha DC, Meru DC, and Monduli DC to identify challenges that prevent youth to access their development as well as find means of address them in a combination of the available policy, political, social, economic, and leadership supports.

4. THE OBJECTIVE OF THE PROGRAM

The objective of the session will be: To identify factors, issues, and challenges affecting efforts kept forward to foster youth developmental advancement and propose new ways, approaches, and strategies for addressing identified issues and challenges that hinder youth development for sustainable youth development through system transformation and adaptation.

5. WHY DISCUSSION OF YOUTH DEVELOPMENT

According to Tanzania National Population and Housing Census (NPHC), 2012 and the current status of the population as projected by Tanzania Demographic Profile 2020/index -Mundi, Tanzania has a current population of 65,450,935. Youths as an engine for national development contribute about 54.82 percent of the population with a dependency ratio of 87.4. More than that, youth unemployment poses a very serious challenge to the achievement of the Tanzania Development Vision (TDV). From the development report, the youth population (ages 15 – 35) is 28.8 million (equivalent to 66.4% of the labor force). The unemployment rate among young people aged 15 – 34 years is 24.4%¹.

² Meloney, Laura, and Daryll Bell. "Youth in Tanzania Today: The Report 2012/13". Restless Development - The Youth Led Development Agency. November 18, 2013. Accessed October 07, 2017. <http://restlessdevelopment.org/file/youth-report-201213-englishlowresonline-pdf>.

Unemployment varies by gender, with 34.3% of females and 26.3% of males unemployed. Urban areas are hardest hit by unemployment, reaching 22.3% compared to 7.1% in the rural areas.

This session will aim at finding solutions to youth developmental challenges specifically to the already investment made to youth with the above statistics regarding youth. It is very important to think to invest in youth as a youth is considered primarily a productive engine for the socio-economic development of our nation – Tanzania. That so, as developmental stakeholders we are required to establish new means and approaches to addressing challenging issues affecting youth’s developmental efforts in the highly growing sector (agriculture and tourism) in the Arusha region with potential scaling up in the future to touch the entire country.

According to the Tanzania youth survey, 52.9% of the youth in urban Tanzania have the drive and willingness to start business enterprises, get rich, and/or make a difference in their societies, and 80.7% of those believe that hard work is the key to success³. So the discussion on youth group is very important.

6. WHY THE GOVERNMENT AND ITS AGENCIES, INTERNATIONAL ORGANIZATIONS, LOCAL NGOS, AND PRIVATE COMPANIES SIT TOGETHER AND DISCUSS YOUTH DEVELOPMENTAL ISSUES

There have been significant investments made by youth developmental stakeholders from local and international organizations as well as the government youth over the past decades but the impact of the investment is very small. On top of that, there is evidence that there have been similar projects implemented in the same areas with different stakeholders for the same young people despite different or same approaches being used but aiming at the same thing. This has justified the duplication of work and misuse of the resources with results questioned day by day. The government at the district level have set aside youth development fund from its revenue aiming at supporting young people still the outcome of the program is dissatisfying. The question is, what is our differences and why are we not seeing the results we want to see despite huge investments we have made so far.

To get a full reflected picture of our developmental interventions on empowering young people, we would have to see the great results of our work through young people whereas the reality of the results is very small compared to the resources have invested. So, do we know exactly what are we doing or are we doing it because we have to do it? What we have already done to youth, are they satisfactory, Looking at our experience, expertise, skills, knowledge-based, level of specialization, and scopes of our operations in serving young people, the following will be the fundamental questions during the stakeholder's meeting.

- i. What will we do to build the economic success of young people (building their economy), socially, politically, and technologically
- ii. What will we do to contribute toward the success of the National Youth Strategy
- iii. What will we do to increase the youth participation in the pursuit of their development
- iv. What will we do to make young people aware of their policy and be in the position of processing it and be favored through it
- v. What will we do in order to transform youth’s mindsets

³ Mbowe, Khalila, and Ilana Milkes. "How might we expand economic opportunities for youth in East Africa?" OpenIDEO. October 25, 2016. <https://challenges.openideo.com/challenge/youth-empowerment-challenge/ideas/unleashed-academy-to-performing-arts-and-leadership>.

- vi. What will we do in order to inject entrepreneurship and business development talents into youth
- vii. What will we do in order to place young in the world of science and technology

The team will go further and ask why are we failing by considering the following assumptions

- i. Maybe we do not know the problem that young people have
- ii. Maybe we don't know what young people want
- iii. Maybe we do not know that youth doesn't know if there are opportunities for them to use
- iv. Maybe we do not know that young people have good ideas and those ideas can make a difference in our societies
- v. It is possible that young people are not interested in the programs we offer them that is why they are not serious, they do not question anything, they indirectly refuse to be engaged in different developmental programs, they do not care, they refuse to do what they are empowered on, and most decide to give up.
- vi. It is possible that young people are unaware of any major investment being made to their lives and the benefit of the investment.

7. WHAT MISSION, FOCUS AND STRATEGY OF SERVING YOUTH DO WE WANT TO ESTABLISH FROM THE MEETING

The stakeholder's meeting will focus on identifying and analyzing and proposing solutions that will address hidden factors affecting youth developmental advancements specifically in highly growing sectors in Arusha (the agriculture and tourism sector). During the session, participants will take time to go through available opportunities by cross-examining the high-growth sectors through the presentation, intensive discussion, and field visits. The team will also take time to go through details of the growing sectors by studying the strengths as well as opportunities versus weaknesses and threats before giving suggestions and recommendations accordingly. The mission of the stakeholder's meeting will be to focus on creating an enabling environment for youth development from socially, economically, and policy-wise perspectives. It is expected that the outcome of the meeting will in the future enable the transformation of all systems dealing with youth developmental interventions to help them grow to different heights and sizes. The finding from the session will be used to create a stepping stone with inputs for redesigning former ways, approaches, and strategies of empowering young people to a contemporary vision. As the result of the session, we expect to see young people come together, be engaged and participate in different developmental interventions, engaged fully in decision-making processes as well as be models and pioneers for development. It is our hope that the finding can be scaled up and be used better across the whole country.

8. THE PORPOSED STRUCTURE AND EXECUTIONAL APPROACH OF THE MEETING

As we are planning to have an in-depth discussion on youth development, the session will go through different standpoints at the level of touching on youth developmental policy, system, and

structural issues. In this regard, we are expecting to have fifty (50) participants from the following areas

- i. A representative from the Ministry Of Agriculture
Mr. Revelian Ngaiza: revelian.ngaiza@kilimo.go.tz
- ii. A representative from the Ministry of Work, Employment youth development
Mr. Eliakim Mtawa: eliakimu.mtawa@pmo.go.tz
- iii. Representatives from Government Institutions and Agencies
- iv. Representatives from international organizations include a representative from East Africa Community
- v. Representatives from the government at the district level, seven districts of Arusha
- vi. Representatives from Local Non-Government Organizations
- vii. Representative from Private Companies
- viii. A representative from youth groups from seven districts constituting the Arusha region

The proposed approach of the meeting will be

- i. Day ONE – On this day, there will be presentations from different representatives of the groups mentioned above. This will be followed by an intensive discussion on issues affecting youth development efforts. We are expecting that much experience will be shared regarding youth issues positively and negatively.
- ii. Day TWO – There will be a field visit from the morning to noon. Participants will be divided into seven groups with seven members each. Each group will visit one sector unit among these: Horticulture, Cereal, Dairy, Poultry, Honey, Fish, Forest, and Clean Energy (Alternative Charcoal) and Tourism. The purpose of this fieldwork is to identify opportunities that can be used by youth which the program plan to engage and expand across the region.
- iii. DAY Three – This will be the evaluation day. Participants will be required to evaluate the session by developing an Action Plan for implementing what has been found during the session and proposing strategies for addressing youth development challenges, particularly in highly growing sectors in Arusha. The TASK FORCE for executing/implementing the proposed activity will be formulated. The participants on this day will as well propose the way forward for the entire session.

9. THE SIGNIFICANCE OF THE PROGRAM

The significance of this meeting will be on creating a forum of youth stakeholders who will come together and discuss broadly the challenging things facing and affecting young people's development efforts and at the end of the day create new ways, approaches, and strategies for addressing youth development challenges. The focus of the conference will be the creation of ground to foster youth empowerment opportunities, self-reliance, and decision-making. The outcome of the session will guarantee the economic, social, and policy independence of young people. Because stakeholders have a great experience, skills, knowledge, and exposure to youth development derived from their scope

of operation and levels of specialization, these competencies will help to build young people with the following capacities

- i. Young people with the ability to know their policy (Youth Development Policy) and its
- ii. Young people with the ability to process their policy and be treated in accordance with the youth development policy?
- iii. Young people with the ability to participate in the different developmental interventions (Politically, Socially, Economically, and technologically)
- iv. Young people with the ability to recognize themselves, and recognize and value their ideas and works
- v. Young people with the ability to be involved in bringing about their own development and that of the nation?
- vi. Young people with the ability to know their responsibilities and be ready to be accountable for?
- vii. youth people with the ability to recognize their forums and be involved in to claim youth affairs
- viii. Young people know how to use their forum for discussion including claiming their rights

10. CONCLUSION

Given the rapid opportunities growth in the agricultural and tourism sectors, youth development stakeholders are looking forward to seeing a significant increase in youth participation in seizing opportunities in these sectors. Although there has been slow growth of youth development in these areas, this stakeholder meeting is expected to come up with means, ways, and solutions that will change this situation and see young people actively participate in sectoral development to bring about their own development. This will be possible due to the establishment of new ways, approaches, and strategies for addressing youth developmental challenges in highly growing sectors. Thank you very much for going through this document with the hope that you will be a part to make this program successful. **Below is the budget of the program**

PROPOSED BUDGET

A. VENUE /CONFERENCE COSTS

The conference cost is as follows

Conference Packages: Morning Tea, Lunch, Evening Tea,

Projector, Stationery and Internet

50 Participants @ 70,000/= X 3 days **Sub Total TSHS 10,500,000/=**

B. TRANSPORT COSTS

This costs will be paid to participants

i. From the ministries (DODOMA) and for Arusha Region

- a. Agriculture I Participant 35,000/= X2 = 70,000/=
- b. PMO Youth I Participant 35,000/= X2 = 70,000/=
- c. Tourism I Participant 35,000/= X2 = 70,000/=

ii. LGAs from Districts

- a. From Ngorongoro I Participant 35,000/= X2 = 70,000/=

- b. From Karatu I Participant 10,000/= X2 = 20,000/=
- c. From Longido I Participant 10,000/= X2 = 20,000/=
- d. From Monduli I Participant 8,000/= X2 = 16,000/=

iii. Youth representative

- a. From Ngorongoro I Participant 35,000/= X2 = 70,000/=
- b. From Longido I Participant 10,000/= X2 = 20,000/=
- c. From Monduli I Participant 8,000/= X2 = 16,000/= **Sub Total TSHS 372,000/=**

C. PER DIEM

i. For the ministerial and regional people (DODOMA)

- a. Agriculture I Participant 120,000/= X3 = 360,000/=
- b. PMO -Youth I Participant 120,000/= X3 = 360,000/=
- c. Tourism I Participant 120,000/= X3=360,000/=
- d. Youth (Arusha) I Participant 120,000/= X3 = 360,000/=

ii. For LGAs from 7 Districts of Arusha

- a. From Ngorongoro I Participant 70,000/= X3 = 210,000/=
- b. From Karatu I Participant 70,000/= X3 = 210,000/=
- c. From Longido I Participant 70,000/= X3 = 210,000/=
- d. From Monduli I Participant 70,000/= X3 = 210,000/=
- e. From Arusha City I Participant 70,000/= X3 = 210,000/=
- f. From Arusha DC I Participant 70,000/= X3 = 210,000/=
- g. From Meru DC I Participant 70,000/= X3 = 210,000/=

iii. For Youth representatives

- a. From Ngorongoro I Participant 40,000/= X3 = 120,000/=
- b. From Karatu I Participant 40,000/= X3 = 120,000/=
- c. From Longido I Participant 40,000/= X3 = 120,000/=
- d. From Monduli I Participant 40,000/= X3 = 120,000/=
- e. From Arusha City I Participant 40,000/= X3 = 120,000/=
- f. From Arusha DC I Participant 40,000/= X3 = 120,000/=
- g. From Meru DC I Participant 40,000/= X3 = 120,000/= **Sub Total TSHS 3,390,000/=**

D. FIELD VISIT ON DAY 2

Hiring 7 vehicle for field visit

Vehicles with capacities of carrying seven people each

Seven (7) Vehicles @ 100,000/= **Sub Total TSHS 700,000/=**

TOTAL BUDGET

TSHS 14,962,000/=